

Key Offerings

- Film/Video
 - Customer Testimonials
 - Commercials
 - Training & Education
 - Documentaries
 - Broadcasts
 - Product Launches
 - Web Casts
 - Digital Editing
- Graphic Design
 - Identity Packages
 - Brochures
 - Annual Reports
 - Promotional packages
 - Newsletters
 - Signage
 - PowerPoint Presentations
 - Flash Animated Presentations
- Web Design
 - Site Design
 - Web Hosting
 - HTML & Flash E-Mailers
 - Web Site Maintenance
 - Search Engine Optimization
 - HTML Programming
 - Webinars
- Meetings/Events
 - Lighting
 - Audio
 - Equipment Rentals
 - Set Design
 - Teleconferencing
 - Seminars
 - Video Displays
 - Presentations

Profile

Founded In 1993, Mikaren is a full service Interactive Video and Design Studio located in the Rochester, New York area. We specialize in Web, Video, Print and New Media design for Corporate and Commercial Communications. By combining personal attention with a comprehensive suite of services, we create professional results that leave a lasting, positive impression. Satisfied clients and their return business are a testimonial to the creativity and attention to detail that we bring to each project.

Developing Partnerships

Our clients put their trust in our hands when they team up with Mikaren. With the initial trust, a mutually beneficial relationship starts, and we strive to build a long-lasting relationship. We consider our clients as our partners and adopt genuine interest in the growth of our clients' businesses - we learn about their business, their customers, and what is important to them and their clients. In effect, we become "an extension of their business." With a better understanding of our customers, we leverage the power of technology and employ creative strategies to deliver effective solutions that provide our clients with significant value.

Quality & Top Service

When you bring a project to Mikaren, you get one to one communication throughout all phases of the project. We assemble our team of experts and match the right project with the right person to guarantee quality on all levels. This approach enables us to be dynamic and adapt quickly to changes and requests, so that even the most stringent deadlines can be met in a productive and cost effective manner. Thank you for considering Mikaren as your business partner.

Mike Braden
President

Core Services

MIKAREN Media Inc. provides a full range of media services including film, video, communications, meeting support services, web design, graphic design, print, presentation graphics and interactive media to deliver innovative communication design solutions. For over 15 years we've produced award winning communication tools for our clients and their customers. We serve Fortune 500 clients worldwide providing 100% quality and satisfaction guaranteed at a fraction of typical costs.

Film & Video

Mikaren is a full service, award winning, professional video production company that can help guide a client from concept and scriptwriting to shooting, editing and duplication. Whether you are looking for Professional Digital Video, Broadcast or High Definition, we are budget-minded and can work within the parameters given by our clients.

Mike Braden, President of Mikaren Media, has been developing powerful, award winning messages for commercial and corporate customers, as well as, network television for over 17 years.

Our expertise in video production allows us to provide quality work on everything from the documentation of a training meeting to a high end marketing piece used for direct sales.



Some of the shooting formats that we employ and/or are experienced with include: Super 16mm film, Digital High Def, Beta SP Broadcast, DV Cam, DVC Pro and Mini-DV cameras.

Editing & Graphics

We offer full in house editing capabilities and have extensive experience with: Adobe Premier Pro 1.5, Final Cut Pro-version 4, Avid 8000, Avid DS/HD, Avid DS, DPS Velocity, and After Effects.

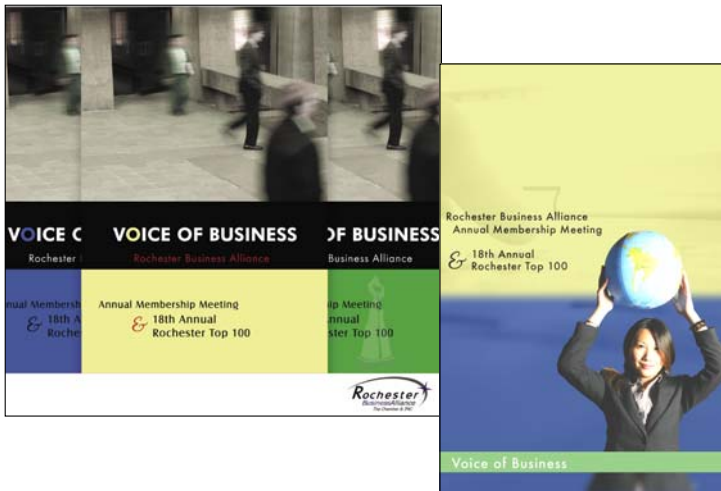
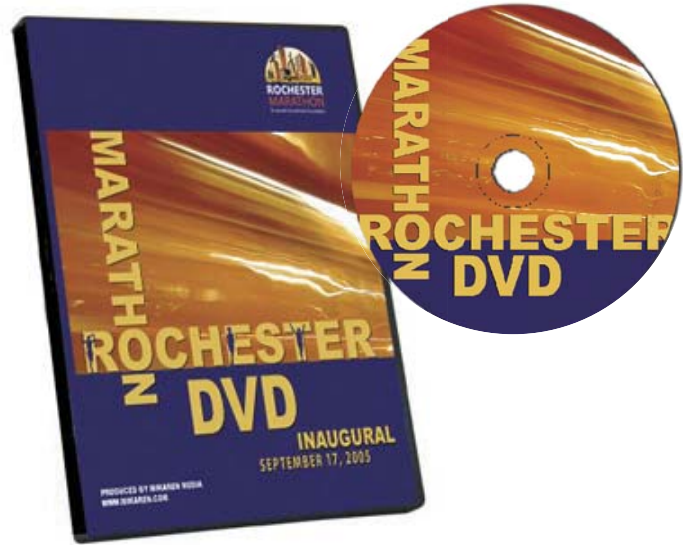


Creative & Design

Our expertise in graphic design allows us to provide quality work on everything from business cards to the high end marketing collaterals. Some of the design software products that we use are: FLASH MX, Dreamweaver, Swish, Director, PowerPoint, all Adobe products, Corel products and Quark to name a few. The ability to effectively and efficiently use these creative design tools has enabled us to develop successful, impactful projects for our clients.

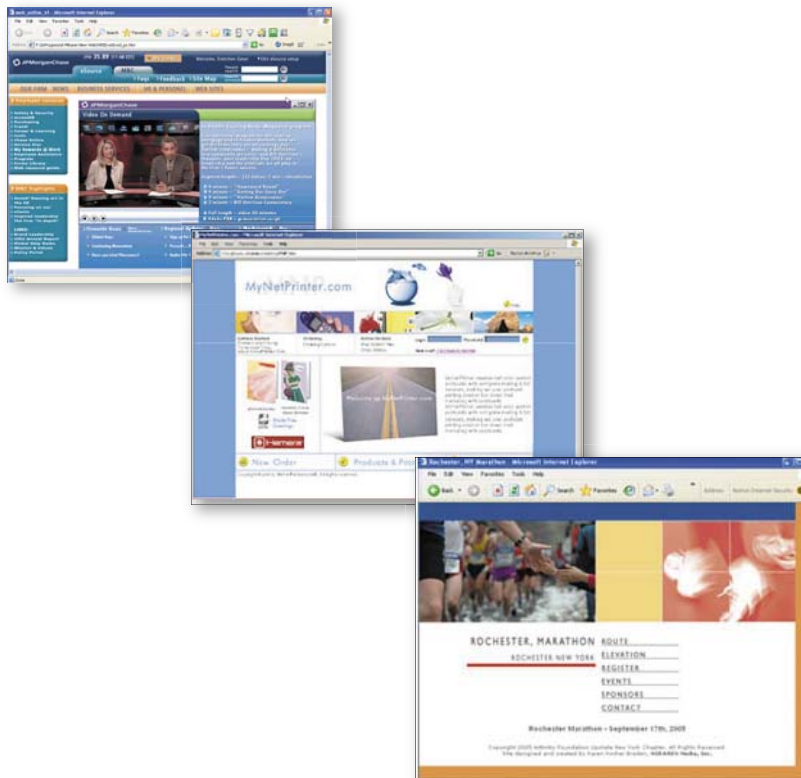
We also provide services for some major television networks including: ABC, CBS, NBC, FOX, Discovery Channel, History Channel, A&E, Comedy Central, ESPN, SKY-TV (European TV), BBC and CBC (Canadian Broadcasting Company).

As a result of our commitment to our work and passion for creativity, MIKAREN Media has had the honor of receiving Fifteen Telly Awards, Three Communicator Awards, Three Aurora Awards, One Cine Golden Eagle and one NYS EMMY Award.



Web, Interactive & Presentation

Corporate communications, web site design and production, web applications, CD-ROMs, DVDs, Flash animations, online advertising, HTML e-mail - Mikaren embraces the latest and most effective digital solutions. This coalition of powerful technology and original design creates high impact, high energy, high end products that result in successful partnerships with our customers and their clients.



- Web Design & Web Development
 - Site Architecture & Concept Development
 - Interface Design
 - Graphic Design
 - Maintenance & Update

Corporate Identity & Collateral

- Logo Development
- Design Guidelines
- Corporate Stationary
- Brochures, Flyers, Post Cards & Labels
- Annuals
- Packaging

E-business & E-commerce

- Custom Solutions
- Credit Card Transactions & Shopping Carts

Database & Software Development

- Custom Programming in Various Languages
- Database Implementation
- Custom Database Development

Internet Marketing

- Banner & Ad Creation
- Search Engine Optimization & Placement
- Web Site Statistics Setup, Tracking & Analysis
- E-mail & News Letter Marketing

Web Hosting

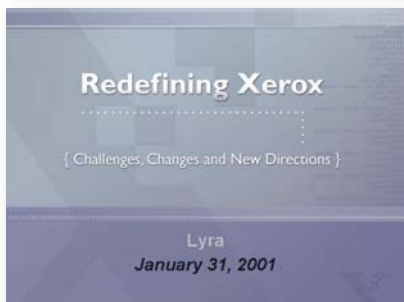
- Affordable Hosting Plans

Multi Media

- Flash & Shockwave
- Streaming Audio & Video

Signs & Booth Signage

- Banners
- Outdoor & Indoor Signs



Marketing & Print Collateral

Printed material will always be an essential way to connect with your business associates. Give them something tangible to bring away from your meeting. Be it a brochure, a new brand identity, an annual report, training materials or a packaging design. Today's technology allows Mikaren to embrace your message and communicate it to your customers in a multitude of formats.

Identity Packages

- . Logos
- . Stationary
- . Business Cards
- Newsletters
- Menus
- Brochures
- PowerPoint Presentations
- Direct Mail Pieces
- Flyers
- Signage



BETTER WRITING. GREATER SUCCESS.

WRITING THE BREAKOUT NOVEL

Learn to:

- grab your reader from beginning to end
- create endearing characters
- choose timely, universal themes
- create a precise sense of time and place
- develop a distinctive voice for your work, apart from the competition...and more!

FROM OUR STUDENTS: "I have attended many, many conferences, seminars, and workshops. I'm the only one who came away with my workbooks from any other seminar I've ever been to." -Patricia C.

GET THAT CONTRACT, WRITE THAT BOOK

From idea to proposal to contract, nationally-acclaimed editor and writing instructor Elizabeth Stone guides you to successful publishing success.

Her powerhouse seminar teaches you to:

- define and target your readership
- develop the eleven sections of a proposal
- write a successful query letter
- upgrade your writing to a professional level
- understand what agents and editors are looking for...and more!

Seattle, WA • September 28 & 29

For more info, phone: **866-1-WRITE-2**
 (866-877-4922)
 Or visit: www.free-expressions.com

United Enrollment
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free expressions

GLOBAL

ENHANCED COMPONENT ASSEMBLY

PRECISION MACHINING

TUNES

2014 by GFA 100th Anniversary

FLUGEL

"Happiness is Helping" Campaign

A Message from The Campaign Chairperson

Happiness

Brooklyn's friends Say

Helping

Our Commitment

Early Intervention Program

Special Education Services

Our Mission

Is

Client List

Corporate & Not For Profit

Arthritis Foundation
Bausch & Lomb
Canandaigua Brands (Wines)
Carrier Corporation
Citibank
Coca-Cola
COM2001.com
Corning Glass
Creative Outlook
Crown Sterling Resorts
Digital
Dunlop Tires
Eastman Kodak
Elmwood Dental
Ethany
Fisons Pharmaceuticals
Ford Motor Company
Four Seasons Hotels Canada
Frontier
General Electric
General Motors
Happiness House
Harris RF
Hilton Hotels
IBM
JP Morgan/Chase
Labatt's Brewery
Lapp Insulator Lebanon Turf
Medeva Pharmaceuticals
Mediation Center of Rochester
Mercedes-Benz
Miller Brewing Co.
Mobil Chemical
Monroe County Public Safety
Mott's
NALGE/NuncNew York State Department of Corrections
Nortel
Pacific Bell
Post Central 3M Corporation
PWM Advertising
Radisson Hotels
Rochester Business Alliance
Rochester Business Alliance- Women's Council
Rochester Research Group
Rocky Mountaineer
Ronald McDonald House
Sandals Resorts
SONY
Toyota
U.S. First
United Way
Veteran's Outreach Center
Victoria's Secret
Volkswagen
Volvo

Warner Brothers - Printing Department
Xerox Corp.
Xerox Leadership Association
Television Ad
Air Aruba
Doc Severenson & Jeff Tysik
Dunlop Tires
Merchants Bank
Oldsmobile
Political's for State Senate
Rochester Telephone
Sandals Resorts
Seneca Park Zoo
Thrifty Car Rental
US Air
Veteran's Outreach Center

National Television Shows

A Naked Yankee in Cuba - An American journalist's light-hearted look at Cuba
ABC Discovery News
America's Most Wanted
AOL - Verb
Archeological documentary in Egypt
BBC & CBC
Canadian Music Television
Comedy Central-The Daily Show
Current Affair
Discovery Channel
EXTRA
FOX Alien Autopsy
FOX Sports "Beyond the Glory"
History Channel
Inside Edition
Maury Povich Show
Nanny 911
PBS "Hitching a Ride on the Great Lakes"
Sightings
The Lost Tomb of Ramses II

Sports

EFP/ENG for CBS, FOX, ABC, ESPN, MSG and Prime Ticket.
ABC Monday Night Football
Body Building
CSI Sports-Boxing Ryder Cup PGA Championship-Oak Hill
Harness Racing
Horse Racing
Major League Baseball
Minor League Baseball
NFL on FOX
FOX Sports
PGA-Dorral Ryder Open
Pro-Beach Volleyball
Concerts & Entertainment
50 Cent & Jay-Z
The Rolling Stones-40 Licks Tour

Alabama
Billy Graham Crusade
Cheap Trick
Emerson, Lake & Palmer
Jethro Tull
Jewel
Queensryche
Snoop Dog & Dr. Dre

The Bangles
The Rolling Stones-Voodoo Lounge Tour
The Russian Ballet
The Wiggles
Woodstock '99

National Awards

2004 NYS Emmy Award
"Hitching a Ride on the Great Lakes" WXXI/Post Central
Documentary

2004 POLLIE Award Director of Photography
"Numbers" 1199 SEIU :30 TV spot
Novak Media

2004 Aurora Award Director of Photography "Hitching a Ride on
the Great Lakes" WXXI/Post Central Documentary

2002 Telly Award Director of Photography
"Fostering the Arts" shanereaction/Monroe County BOCES
Summer School of the Arts Program

2002 Aurora Award Director of Photography
"Fostering the Arts" shanereaction/Monroe County BOCES
Summer School of the Arts Program

2002 Telly Award Director of Photography
"Come Take a Look" shanereaction/Monroe County BOCES

2002 Aurora Award Director of Photography
"Come Take a Look" shanereaction/Monroe County BOCES

2002 Telly Award Director of Photography
"Teaching in Rochester, Rewarding in Every Way" Saphar &
Associates/RCSD

2002 Aurora Award Director of Photography
"Teaching in Rochester, Rewarding in Every Way" Saphar &
Associates/RCSD

2001 Telly Award Director of Photography
"The Power of Reliability" Saphar & Associates/Lapp Insulator

2001 Telly Award Director/Director of Photography
"This Time it's Personal" shanereaction/Xerox

2000 Telly Award Director/Graphics Award
"We're Working" Clarity/COM2001.com

2000 Telly Award Director/Director of Photography
"We're Working" Clarity/COM2001.com

2000 Telly Award Director/Director of Photography
Xerox CentreWare 5.1" Premier Technical Services

1999 Telly Award Director of Photography
"Xerox DocuColor Office 6"

1998 Telly Award Director/Director of Photography
"MTC: The Way We Work"

1998 Crystal Communicator Award Director of Photography
"Xerox Security Training" Xerox Media Centre

1998 Telly Award Director/Special Music Award
"SolutionQuiX" Clarity/Xerox

1997 Telly Award Director of Photography
"DocuLife" Xerox Media Centre

1994 Cine Golden Eagle Director of Photography
"Making all the Difference" U.S. FIRST

1993 Telly Award Director of Photography
"CSTV-Showcase of Services" Xerox Media Centre

