

MIKAREN Media, Inc.

330 Westminster Road
Rochester, NY
www.mikaren.com

Point of Contact (POC) / Title: Karen Braden/President

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CAPABILITIES STATEMENT

Central Contractor Registration: Ultralife Corporation is registered with the CCR Database

Company Cage Code:

Business Certifications:

Women Owned

NAICS Codes:

512110	Video production, Commercials, television, production, Instructional video production
512191	Motion picture or video editing services, Post Production
541430	Graphic art and related design services

Federal Supply Classifications:

4 digit code	description
4 digit code	description
4 digit code	description

(If your firm has multiple FSC, focus on 3-5 which drive greatest revenue)

Brief company description

Founded In 1993, Mikaren is a full service, award winning Video Production, Post Production and Design Studio. We specialize in Video Editing, Motion Graphics, Web, Video, Print and New Media design for Corporate and Commercial Communications. Whether it's a video for sales and marketing, public relations, training, internal communications, or a full redesign of a corporate web site, our clients know they can count on us for strategic full-service creative, development and production.

Current (References) Customer List:

Xerox - XGS <http://www.consulting.xerox.com> Robyne Rieger or Linda Bell (585) 231-7303

Dunn and Rice Design, Inc. <http://www.dunnandrice.com> Vicki DiPonzio 585-473-2880, ext. 113

Roberts Communications <http://www.robertscommunications.com/> Warren Mapes (585) 325-6000